

Job Title: Entry-Level Digital Marketing Manager **Location:** Juba, South Sudan

Organization: Coalition for Humanity (CFH)

Employment Type: Full-time

Application Deadline: [Insert date]

About Coalition for Humanity Coalition for Humanity (CFH) is a humanitarian non-governmental organization dedicated to alleviating human suffering and promoting sustainable development in South Sudan. We work with vulnerable communities to provide emergency relief, strengthen livelihoods, and build resilience through health, education, and social empowerment programs. As part of our continued growth and visibility efforts, CFH is seeking a creative and passionate Entry-Level Digital Marketing Manager to join our communications team in Juba.

Position Summary The Digital Marketing Manager will support CFH's mission by managing our digital presence and online campaigns. The ideal candidate will be responsible for planning, executing, and monitoring digital marketing strategies that raise awareness about our humanitarian projects, engage our audience, and strengthen our brand across all digital platforms. This is an excellent opportunity for a recent graduate or early-career professional who is enthusiastic about social impact, storytelling, and digital communication.

Key Responsibilities Develop and implement digital marketing strategies to increase visibility and engagement on CFH's website and social media platforms (Facebook, X/Twitter, Instagram, LinkedIn, and YouTube). Create, curate, and publish engaging content highlighting CFH's projects, beneficiaries, and impact stories. Monitor analytics and prepare regular reports on website and social media performance. Collaborate with program teams to gather photos, stories, and updates from field activities. Manage CFH's email marketing campaigns and newsletters. Support in maintaining and updating the CFH website. Assist in organizing and promoting online fundraising and advocacy campaigns. Stay updated on digital trends and recommend innovative approaches to reach wider audiences. Ensure all digital content aligns with CFH's branding and communication guidelines. Qualifications and Skills Bachelor's degree in Marketing, Communications, Journalism, or a related field. 1–2 years of relevant experience (internships or volunteer work also considered). Strong understanding of social media management and digital marketing principles. Basic skills in content creation, copywriting, and photo/video editing. Familiarity with digital tools such as Canva, Mailchimp, WordPress, or Google Analytics is an advantage. Excellent written and verbal communication skills in English (Arabic is an asset). Passionate about humanitarian work, storytelling, and community engagement. Self-motivated, creative, and able to work in a multicultural environment. What We Offer A dynamic, supportive work environment with opportunities for professional growth. Hands-on experience in digital marketing for social impact. Exposure to international humanitarian communication practices. Competitive local salary and benefits based on experience. How to Apply Interested candidates are invited to send a **cover letter, CV**, and links to any previous digital content (if available) to **[insert email address]** with the subject line:

“Application – Entry-Level Digital Marketing Manager (Juba)”

Only shortlisted candidates will be contacted.